

REP HEADLINE# 6372378 TRF# 336709 REP: TEL# 215-564-1206 FAX# 215 564 1103  
\$\$\$ MOD# 1: UNAPPROVED REV #2 \$\$\$ CREDIT ADVISORY: AGENCY CREDIT RISK !!!  
ORDER WORKSHEET HARRIS REPORT FROM REP OCT19/12 09.54  
\*\*\*CHANGES\*\*\* \*\* WPXI-TV \*\*\*

ADV # 015776 ADV. NAME POLI/T SMITH/R/SEN/PA REP. # OFF. # 18 SALESMAN #  
AGY # 2056 AGY. NAME SRCP MEDIA, INC. BUYER NAME BETSY VONDERHEID  
201 N. UNION STREET, SUITE 200 SALES PRSN WA- CHERYL BLAIR  
ALEXANDRIA, VA 22314

ORDER # CONTRACT # 6372378 CLASS: NATL. LOCAL REGIONAL  
PRDCT TOM SMITH 10/16 EST#321 COMMENTS: (LINE, ORDER, INVOICE)  
FLIGHT DATES OCT16/12 OCT22/12 WK-1  
CITY TAX STATE TAX CO-OP BILLING NEEDED DATE OCT19/12 09.54

REP: TO JEN  
FR LINDSEY FOR CHERYL  
M1 OK-ADDED OFFER  
TTLS \$113,050  
PLEASE CONFIRM, THANKS!

STA: \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
16	S		600P-630P	30		\$625.00	10/20	10/20	0		SAT	0
PROGRAM : NEWS												
CON COM1: NEWS												
56	A		600P-700P	30		\$1,500.00	10/21	10/21	1		SUN	1
PROGRAM : NEWS												
ORD COM1: CREDIT. CHERYL WILL HANDLE												
THIS IS A MAKE-GOOD FOR OCT20 ON LINE-16 FOR 1 SPOT/WK												
THIS IS A MAKE-GOOD FOR OCT21 ON LINE-18 FOR 1 SPOT/WK												
THIS IS A MAKE-GOOD FOR OCT21 ON LINE-19 FOR 1 SPOT/WK												

AGENCY ADVERTISER CODE = 11 AGENCY EST# = 321  
AGENCY PRODUCT CODE = 15

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 ORDER WORKSHEET      \*\*CHANGES\*\*      \*\*\* WPXI-TV \*\*\*

:LINE#:REP :LINE#:	:CD:	TIME PERIOD	:LGTH:	:SEC:	RATE	:START :DATE:	:END :DATE:	:SPTS :/WK:	:WEEK :INVT:	DAYS	:TOTL: :SPTS:
57	A	1135P-1205A PROGRAM : NEWS ORD COM1: CREDIT. CHERYL WILL HANDLE PART OF A MAKEGOOD MADE UP OF LINES 56-61	30	5	\$3,000.00	10/21	10/21	1		SUN	1
58	A	400A-430A PROGRAM : NEWS ORD COM1: CREDIT. CHERYL WILL HANDLE PART OF A MAKEGOOD MADE UP OF LINES 56-61	30	4	\$75.00	10/22	10/22	1		MON	1
59	A	430A-459A PROGRAM : NEWS ORD COM1: CREDIT. CHERYL WILL HANDLE PART OF A MAKEGOOD MADE UP OF LINES 56-61	30	4	\$175.00	10/22	10/22	1		MON	1
60	A	800A-1000A PROGRAM : NEWS ORD COM1: CREDIT. CHERYL WILL HANDLE PART OF A MAKEGOOD MADE UP OF LINES 56-61	30	4	\$375.00	10/21	10/21	1		SUN	1
61	A	300P-400P PROGRAM : NEWS ORD COM1: CREDIT. CHERYL WILL HANDLE PART OF A MAKEGOOD MADE UP OF LINES 56-61	30	4	\$500.00	10/22	10/22	1		MON	1
18	S	1130P-1200M PROGRAM : LATE NEWS CON COM1: LATE NEWS	30		\$2,250.00	10/21	10/21	0	-	SUN	0
19	S	600P-630P PROGRAM : NEWS CON COM1: NEWS	30		\$675.00	10/21	10/21	0	-	SUN	0

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ORDER WORKSHEET HARRIS REPORT FROM REP \*\*\* WPXI-TV \*\*\*

STATION MAKEGOOD OFFERS:

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
M1	OK'D		BUY#16 MISSED: SAT/600P-630P				OCT20		30S	\$625.00	(OCT19/12)	
			BUY#18 SUN/1130P-1200M				OCT21		30S	\$2,250.00		
			BUY#19 SUN/600P-630P				OCT21		30S	\$675.00		
			OFFER: SUN/600P-700P				OCT21		30S	\$1,500.00	PLS ADVISE.	
			& SUN/1135P-1205A				OCT21		30S	\$3,000.00		
			& MON/400A-430A				OCT22		30S	\$75.00		
			& MON/430A-459A				OCT22		30S	\$175.00		
			& SUN/800A-1000A				OCT21		30S	\$375.00		
			& MON/300P-400P				OCT22		30S	\$500.00		
			CMT: CREDIT. CHERYL WILL HANDLE									

OCT/12 113050.00 CONTRACT TOTAL 113050.00  
TOTAL SPOTS 132

*[Handwritten signature]*

*\$ 3550*

*51025*

MARKET TOTALS \$198,706 WPXI 29% KDKA 28% WTAE 41% WPGH 2% CABL 0% WPCW 0% WPMY 0%

SVC- NSI  
DEMOS- RA35+\*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME  
P-CLASS,PLAN,SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS \*-MULTIPLE

REP: TEL# 215-564-1206 FAX# 215 564 1103

CREDIT ADVISORY: AGENCY CREDIT RISK !!!

REP HEADLINE# 6372378 TRF# 336709

\$\$\$ MOD# 1: APPROVED REV #0 \$\$\$

HARRIS REPORT FROM STATION OCT16/12 12.36  
\*\*\* WPXI-TV \*\*\*

ADV # 015776 ADV. NAME POLI/T SMITH/R/SEN/PA

AGY # 2056 AGY. NAME SRCP MEDIA, INC.

REP.# OFF.# 18 SALESMAN #

BUYER NAME BETSY VONDERHEID

201 N. UNION STREET, SUITE 200

SALES PRSN WA- CHERYL BLAIR

ALEXANDRIA, VA 22314

ORDER # CONTRACT # 6372378

CLASS: NATL. LOCAL REGIONAL

PRDCT TOM SMITH 10/16

EST#321 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES OCT16/12 OCT22/12 WK-1

CITY TAX STATE TAX CO-OP BILLING NEEDED

DATE OCT16/12 12.36

STA:

CON CM \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*

STATION MAKEGOOD OFFERS:

M1 UNRESL BUY#16

BUY#18

BUY#19

MISSED: SAT/600P-630P

SUN/1130P-1200M

SUN/600P-630P

OFFER: NONE

CMT: CREDIT. CHERYL WILL HANDLE

OCT20

OCT21

OCT21

30S

30S

30S

\$625.00

\$2,250.00

\$675.00

(OCT16/12)

CONTRACT TOTAL 87625.00  
TOTAL SPOTS 72

used tres  
pick \$507.00 net  
for add

Monday, October 15, 2012 5:07:15 pm

Close & Adv's credit